



**CRIME
STOPPERS**
TORONTO

See it. Say it. Stop it.

An Effective Partner in Combatting Organized Crime

Presented By:

Sean Sportun, SMVol, ICPS, SAS-AP

Chair | Toronto Crime Stoppers

Agenda

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How It All Began

02

About Crime Stoppers: Results

03

Community Awareness Campaigns



FUN FACT:

Most major crimes are solved as a direct result of information provided by the public

POLICE LINE- DO NOT CROSS
CALL CRIME STOPPERS- 1-800-222-8477 (tips)

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FUN FACT:

Every 14minutes a crime is solved because
of a Crime Stoppers tip

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Thomas O'Grady, OPP Commissioner

1988-1998



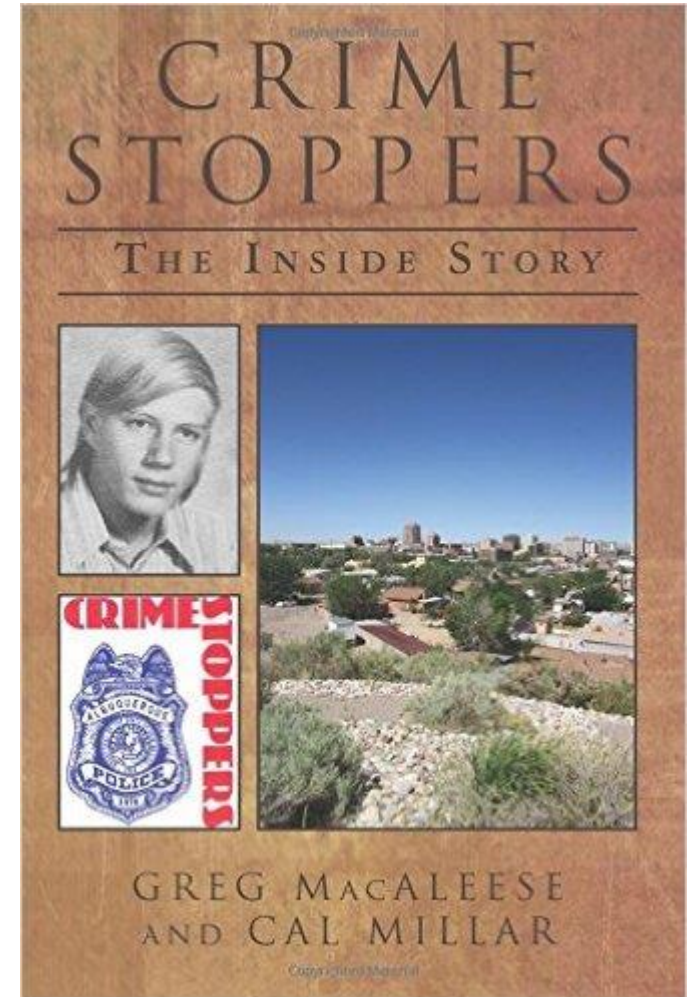
“Fingerprinting, the relevance of DNA and **Crime Stoppers** are the top three innovations in modern-day policing”

How It All Began

01

How it all began

- Established in July 1976, in Albuquerque New Mexico
- Canadian born, Det. Greg MacAleese
- A young college student working overnight at a gas station was killed during a robbery
- After 6 weeks of no leads, MacAleese had the idea of setting up an anonymous tip line, creating a re-enactment and offering a cash reward
- Media released the re-enactment, tips started rolling in
- Within 72 hours of the re-enactment being aired, a tip led investigators to solve the murder.



Where we are today

Since the program started, there are now more than 1300 Crime Stoppers programs worldwide in 20 countries.



About Crime Stoppers

02

About Crime Stoppers

Crime Stoppers is a **partnership** of the public, police and media that provides the community with a proactive program for people to assist the police **anonymously** to solve crimes, thereby contributing to an improved quality of life.

Crime Stoppers is a registered charity and **does not** receive government funding and is solely dependent on **fundraising initiatives** to support operational needs; such as creating awareness campaigns, Community Reward initiatives, and overhead costs.

Community members can provide information **anonymously** by calling 1-800-222-TIPS(8477) or via web tip at www.222tips.com

In 2020, **Toronto Crime Stoppers**, put an end to paying individual rewards and implemented a **Community Reward Program** that directs their efforts to community improvement initiatives.

Who Operates Crime Stoppers

A group of concerned **citizens volunteer** to serve on the Board of Directors and each have a mandate to promote the program, raise funds, authorize reward payments and ensure the anonymity of tipsters is strictly maintained.

Each Police Service provides a **Police Coordinator** to manage the day-to-day operations, vet tips and liaise with investigators related to tip management and dispositions.

Additionally, Toronto Crime Stoppers has a **Social Media/Community Engagement Officer** and an **Office Administrator** assigned to the program.

Supreme Court of Canada

Crime Stoppers is the **only** true **anonymous** reporting platform in the world.

Two Supreme Court of Canada decisions provide **protection** to Crime Stoppers tipsters:

1. Greater Vancouver Crime Stoppers Association

R. v. Leipert, [1997] 1 S.C.R. 281

2. Durham Regional Crime Stoppers

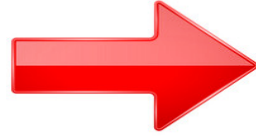
R. v. Durham Regional Crime Stoppers Inc., 2017 SCC 45, [2017] 2 S.C.R. 157



How It Works: Canadian Programs



Tipster submits tip
& gets a unique
identification code



Tip sent to
Investigator



If tip leads
to arrest/resolution



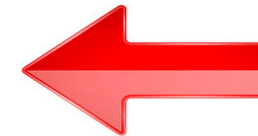
Board determines
reward amount



Tipster attends TD
bank to claim reward
with a redemption code



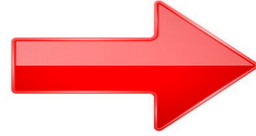
Tipster calls back in
6-8 weeks with
identification code



How It Works: **Toronto Crime Stoppers**



Tipster submits tip
& gets a unique
identification code



Tip sent to
Investigator



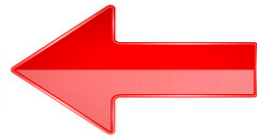
If tip leads
to arrest/resolution



Community Program applications
are submitted on-line



Board selects
project



Community Programs
benefit from the reward
money

Statistics: 2020-2024

		2020	2021	2022	2023	2024	Since Inception
Tips		7,186	7,102	6,054 <small>(10,536 Follow Up Tips)</small>	7,096 <small>(15,011 Follow Up Tips)</small>	7,649 <small>(21,519 Follow Up Tips)</small>	200,420
Arrests Made		67	105	201	106	99	11,862
Charges Laid		250	780	872	720	494	41,682
Cases Cleared		67	120	124	148	137	17,215
Illegal Firearms Seized		6	18	89	30	15	533 <small>(Total Weapons)</small>
Illegal Narcotics Recovered		\$2,104,079	\$1,021,226	\$1,034,250	\$819,844	\$644,739	\$320,708,652
Property Seized		\$145,253	\$523,982	\$1,232,600	\$4,406,578	\$1,821,917	\$72,889,588
Homicides Solved		4	8	7	5	5	Not Recorded
Auto Theft		1	2	8	42	11	Not Recorded

**Tips
Managed**

80

Tips Per Day



3

Tips Per Hour

See it. Say it. **Stop it.**

416-222-TIPS
222TIPS.COM

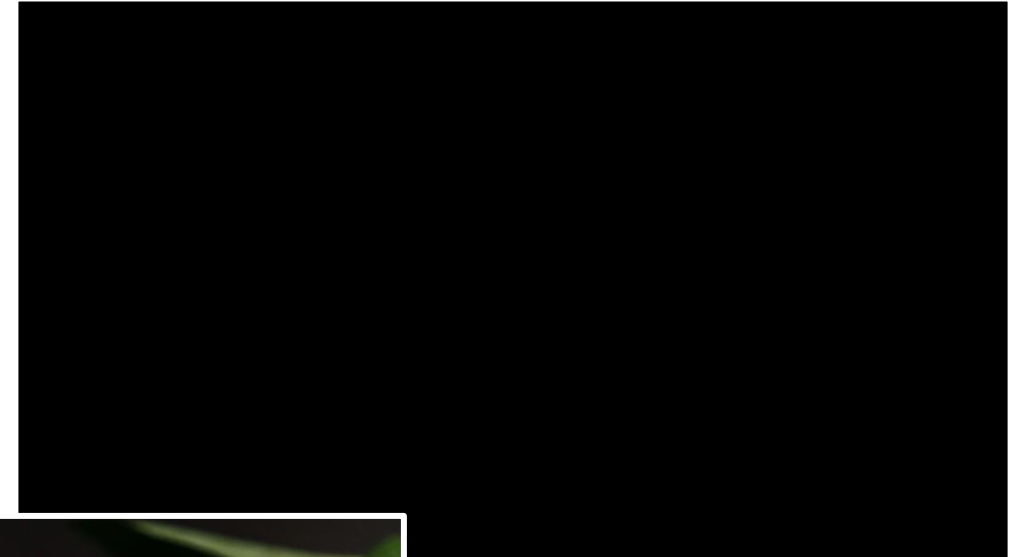
Doing what's right
is its own reward.



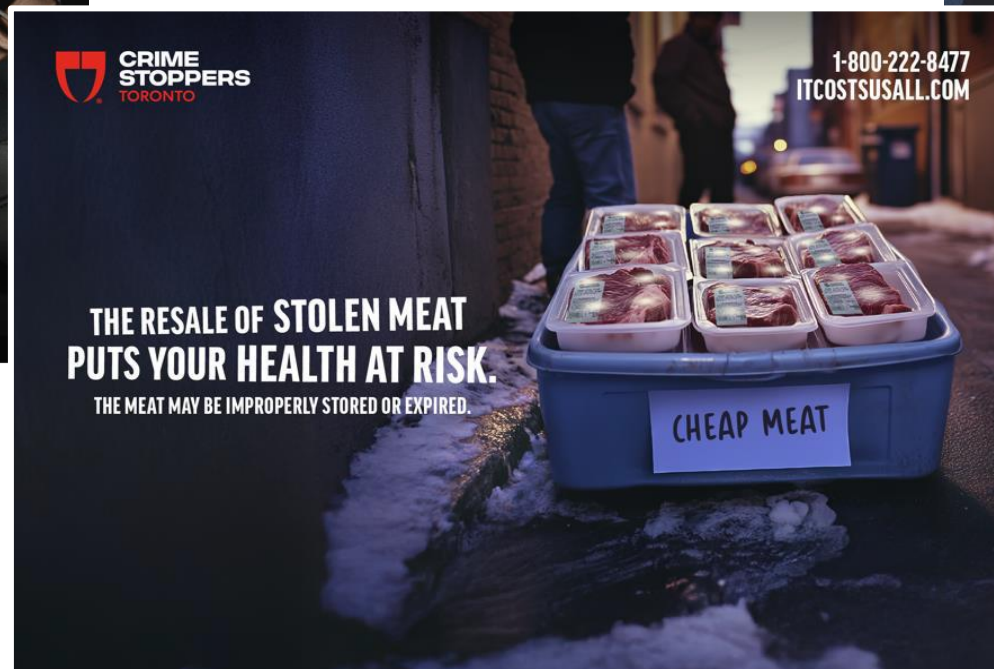
Community Awareness Campaigns

03

Social Media: **Frauds & Scams**



2025 Campaign: **Organized Retail Crime**

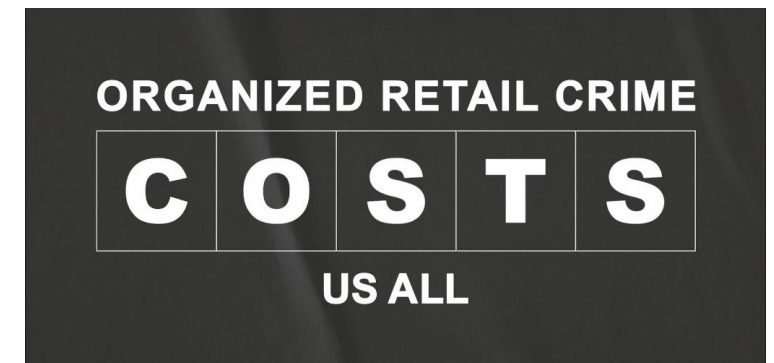
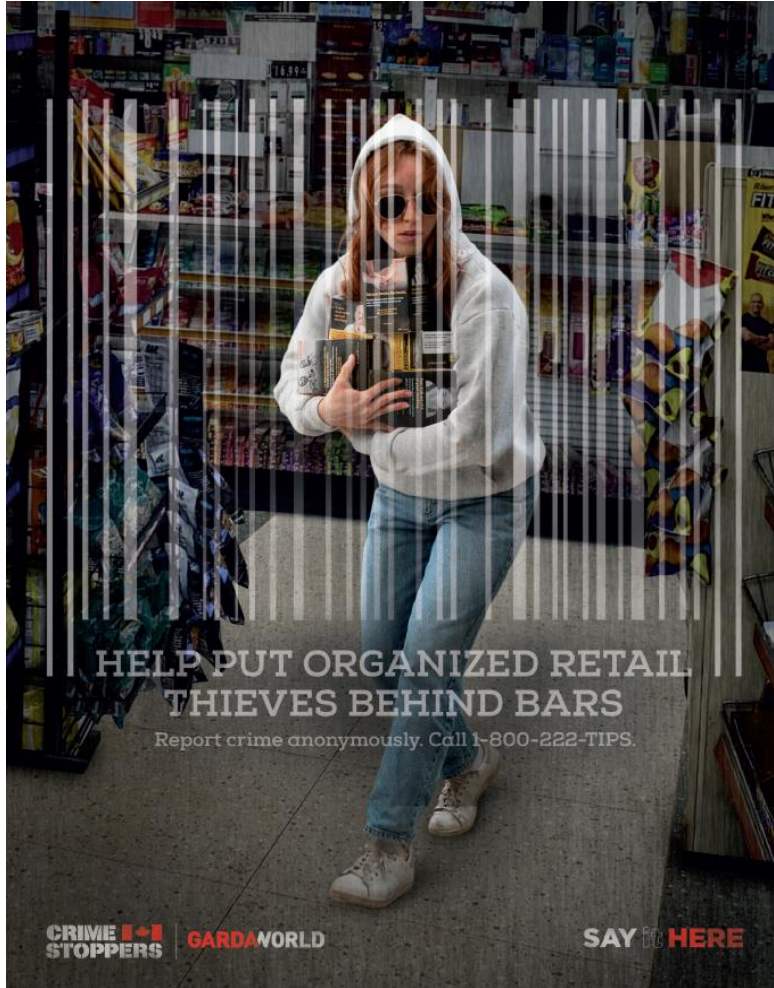


2025 Campaign: **Illicit Trade**



See it. Say it. **Stop it.**

2024 Campaign: Organized Retail Crime



2024 Campaign: Don't Let Crime Take Off

TIME	CRIME	GATE	STATUS
2:22	HUMAN TRAFFICKING	CS8477	EXPECTED
2:22	ILLEGAL IMPORTS	CS8477	EXPECTED
2:22	DRUG SMUGGLING	CS8477	ARRIVED
2:22	WEAPON POSSESSION	CS8477	ONTIME

DON'T LET CRIME TAKE OFF
Speak up against airport crime.



CRIME STOPPERS
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416-222-8477
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STOP CRIME BEFORE IT TAKES OFF



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CRIME DOESN'T FLY HERE

See it. Say it. Stop it.

Report suspicious behaviours

Remain Anonymous

Crime Stoppers
1-800-222-TIPS (8477)

If it is an emergency, dial 9-1-1 immediately.

Potential Indicators of Criminality

Last minute, unscheduled change in crew member(s) or passengers.	Vehicle meets the aircraft, offload baggage from the plane, and depart quickly.
Irregular flight patterns or sudden flight changes.	Loitering or sitting in a parked car for extended periods.
Alteration/removal/inconsistency of aircraft registration numbers.	Not in possession of identification or travel documents, or have fraudulent identification/travel documents.
Crew member(s)/passengers reluctant to talk or evasive about trip or itinerary.	High profile lifestyle inconsistent with appearance.
Aircraft movements occur after airport hours or after dark.	Signal for help
Request for modifications to aircraft inconsistent with use.	
Payment of services with large denominations of cash (\$20, \$50, \$100).	

CRIME STOPPERS 

CONGRATULATIONS

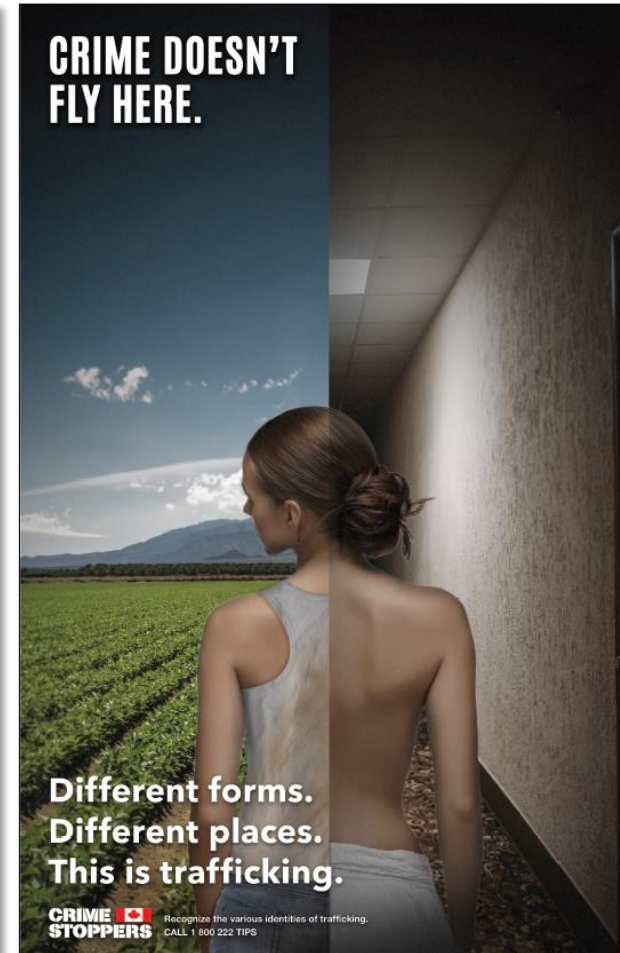
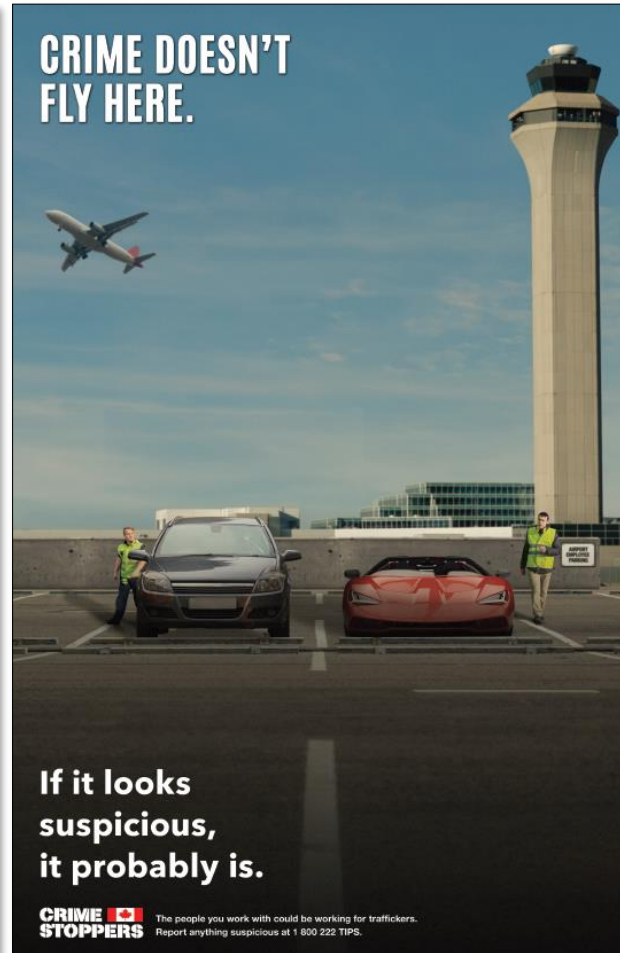
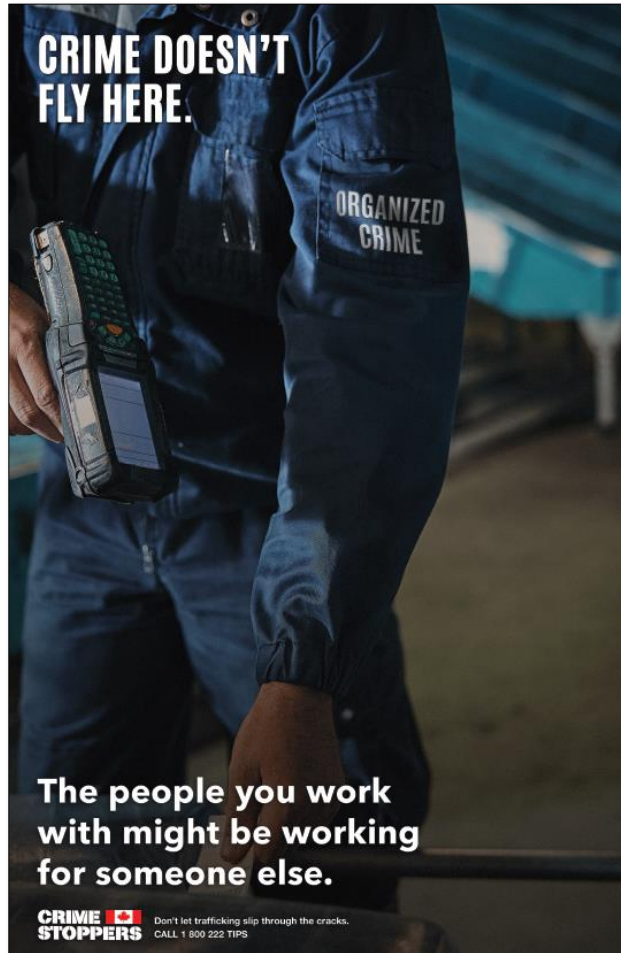


RCMP INSPECTOR DOLAN PRESENTS RECOGNITION AWARD TO SEAN SPORTUN (CHAIR OF TORONTO CRIME STOPPERS)

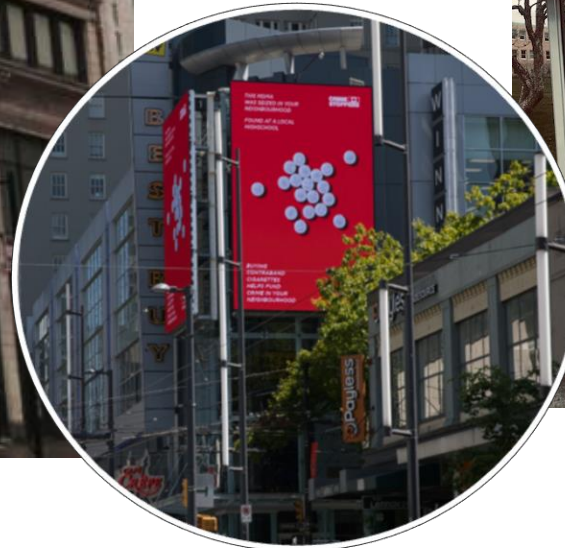
2024 SPECIALIZED TRAINING CONFERENCE
WINDSOR, ON



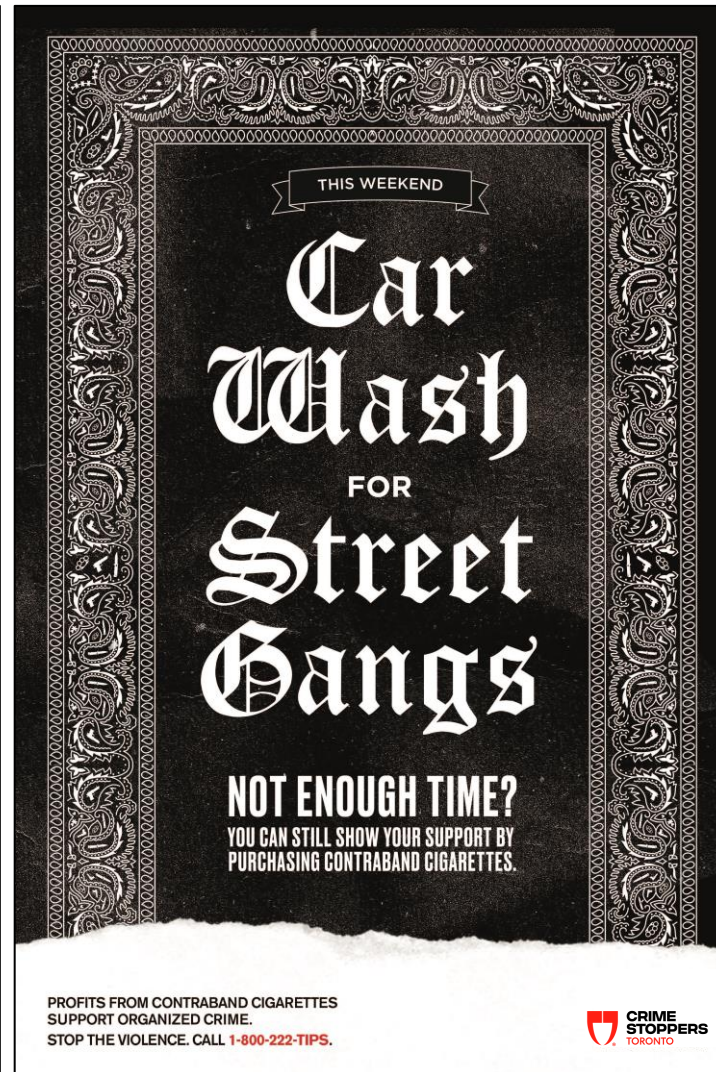
2023 Campaign: **Crime Doesn't Fly Here**



2022 Campaign: **Your Neighbourhood**



2018 Campaign: Stop The Violence



See it. Say it. **Stop it.**

W5 Feature: **Smoke Rings**



Human Trafficking: **Saving Lives**



Human trafficking often hides in plain sight.

If you see anything suspicious, call Crime Stoppers at 416-222-8477
You stay anonymous, criminals don't.

See it. Say it. **Stop it.**



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Human Trafficking: **Saving Lives**





KNOW THE SIGNS

PHYSICAL	VERBAL	MEDICAL
<ul style="list-style-type: none">• Branding-scars, burns, or tattoos• Malnourished• Serious dental issues• Disoriented or confused• Other physical signs of abuse	<ul style="list-style-type: none">• Responds as if coached• Allows someone else to speak for them• Reluctant to discuss their injuries• Fearful, anxious, or paranoid	<ul style="list-style-type: none">• Urinary difficulties• Pelvic pain• Rectal Trauma• Chronic cardio or respiratory problems• Drug addiction• Infections• Sleep Deprivation

416-222-TIPS
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Human Trafficking: **Saving Lives**



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Hidden Tracks
Love Captured
04'12"
Offline - A+B V08
Mix: 250109
20.01.2025

MAGMA

Crime
Prevention
Through
Community
Engagement



THANK YOU

Sean Sportun, SMVol, ICPS, SAS-AP

Chair I Toronto Crime Stoppers

Sean.Sportun@gmail.com

416-904-3805

For more information, please visit www.222tips.com



